

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58621 CF LOC-POL FBD - LBD: 10/05/12 - 10/12/12 HL#: Created: 10/05/12 10:08 AM

Client: U.S. CHAMBER OF COMMERCE... CPE: / / 178 Agency Commission: 15 % Updated: MBREDENWBZ on 10/05/12 10:15

Agency: REDSHIFT LLC (339608) Product: us chamber est 178 (1300) Self :03:00 Confirmed: 10/05/12 10:15 AM

Buyer: sarah capozello Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/08/12 09:00 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 001 | MSUNRISE1 | M T W T F * * | SUNR | 30 | | | | 0.0 | \$1,000.00 | 3 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/12/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 002 | MLOCAL6A | M T W T F * * | NEWS | 30 | | | | 0.0 | \$1,800.00 | 3 | \$5,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/12/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 003 | MEARLY | M T W T F * * | MORN | 30 | | | | 0.0 | \$1,000.00 | 3 | \$3,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/12/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 004 | DRACHAEL9A | M T W T F * * | DAY | 30 | | | | 0.0 | \$1,200.00 | 2 | \$2,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/12/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 005 | NNOON | M T W T F * * | NEWS | 30 | | | | 0.0 | \$1,500.00 | 3 | \$4,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/12/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 006 | ENWS5P | M T W T F * * | EFG | 30 | | | | 0.0 | \$2,500.00 | 4 | \$10,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | <u>Oct 08</u> | | | | | | | | | |
| | 10/05/12 | 10/12/12 | 1 | 3 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 007 | ENWS530P | M T W T F * * | EFG | 30 | | | | 0.0 | \$2,700.00 | 4 | \$10,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | <u>Oct 08</u> | | | | | | | | | |
| | 10/05/12 | 10/12/12 | 1 | 3 | | | | | | | | | |

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CBS TELEVISION STATIONS



WBZ-TV

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|---|------------------------------------|--------------------------------|---------------------------------------|----------------------------|
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| Client: U.S. CHAMBER OF COMMERCE... | CPE: / / 178 | Agency Commission: 15 % | Updated: MBREDENWBZ on 10/05/12 10:15 | |
| Agency: REDSHIFT LLC (339608) | Product: us chamber est 178 (1300) | Self :03:00 | Confirmed: 10/05/12 10:15 AM | |
| Buyer: sarah capozello | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 10/08/12 09:00 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | | Billing Int: Monthly | BM: SS | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | NEARLYMF | M T W T F * * | NEWS | 30 | | | | 0.0 | \$3,000.00 | 3 | \$9,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | <u>Oct 08</u> | | | | | | | | | |
| | 10/05/12 | 10/12/12 | 1 | 2 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 009 | NLATE | M T W T F * * | NEWS | 30 | | | | 0.0 | \$4,500.00 | 3 | \$13,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | | | | | | | | | | |
| | 10/08/12 | 10/12/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 010 | WSAT6ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/06/12 | 10/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | WSAT7ANWS | * * * * * S * | NEWS | 30 | | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/06/12 | 10/06/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | AJEOPSA | * * * * * S * | ACC | 30 | | | | 0.0 | \$1,800.00 | 1 | \$1,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 01</u> | | | | | | | | | | |
| | 10/06/12 | 10/06/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 31 | 0 | \$65,900.00 | \$56,015.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$65,900.00 | \$56,015.00 | \$0.00 | \$0.00 |